

ATTORNEY'S BRIEFCASE®

presents

Beyond the Basics™

CALIFORNIA ESI MODEL ACT: YOUR PRACTICE FUTURE HAS ARRIVED (ESI CAN NO LONGER BE IGNORED)

An intensive 3-hour course on
Electronically Stored Information (ESI)

The State Bar has decreed that failure to be informed on ESI may result in an ethical violation and sanctions.

Seminar Leaders:

James A. Hennenhofer, CFLS, AAML
Gordon D. Cruse, CFLS, AAML

Live in Los Angeles
Simultaneous webcast
Also available on DVD or CD

Electronically stored information is fraught with peril. The tentative State Bar Ethics Opinion No. 11-0004 states that attorneys can expect to deal with ESI in virtually every litigated matter. To do so ethically, attorneys have three choices: acquire the requisite education, associate counsel having expertise, or decline the case. Lack of ESI expertise may result in: issue sanctions, default judgments, monetary sanctions against the attorney, attorneys fees payable by the attorney, and/or State Bar sanctions. This course will provide you with the basic knowledge to equip yourself to participate in the new and challenging world created by the ESI Model Act. This is a seminar that should not be missed.

Program qualifies for 3.0 hours of Legal Specialization and MCLE credit

ATTORNEY'S BRIEFCASE® *CALIFORNIA FAMILY LAW*

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e-mail: info@atybriefcase.com
Visit our Website at www.atybriefcase.com

Who Should Attend: This is an intensive course designed to provide attorneys and support staff with the tools necessary to competently deal with ESI and e-discovery issues.

Topics to be covered include:

- ★ Tentative State Bar Ethics Opinion No. 11-0004
- ★ California ESI Model Act
- ★ What exactly is ESI?
- ★ Where do you find it?
- ★ What is the client's data universe?
- ★ Whom do you need to involve in your search for ESI?
- ★ The broad duty to preserve ESI and the lawyer's duty in that preservation.
- ★ What happens when spoliation occurs and who is held responsible?
- ★ What are e-discovery vendors?
- ★ Why are you managing the vendors?
- ★ What the court will do to you when there is an e-discovery failure.
- ★ When to meet and confer, what and whom to bring.
- ★ What are ESI Hold Demand letters?
- ★ When do you send ESI Hold Demand letters and how do you reply to them?
- ★ Why all the talk about federal cases?
- ★ What a safe harbor is and is not.
- ★ Can you rely on a claw-back provision?
- ★ Cost allocation for the parties in litigation.

Seminar Leaders:

JAMES A. HENNENHOEFER: James is a Certified Family Law Specialist, a Fellow in the American Academy of Matrimonial Lawyers and the International Academy of Matrimonial Lawyers. He is a former national President of AAML and their Person of the Year in 1998. He is listed in "The Best Lawyers in America" and listed in the "Bar Register of Preeminent Lawyers". His Martindale-Hubbell rating is AV. His practice is in Vista, California. He lectures throughout the country on e-discovery issues.

GORDON D. CRUSE: Gordon is a Certified Family Law Specialist, a Fellow in the American Academy of Matrimonial Lawyers and the International Academy of Matrimonial Lawyers. He is listed in "The Best Lawyers in America" and listed in the "Bar Register of Preeminent Lawyers." His Martindale-Hubbell rating is AV. His practice is in San Diego, California. He lectures throughout the country on e-discovery issues.

LOCATION, DATE AND TIME:

April 9, 2015 6:00 p.m. to 9:30 p.m. Space is limited

Doubletree by Hilton Los Angeles Downtown
120 S. Los Angeles Street
Los Angeles, CA 90012
Telephone: (213) 629-1200

Also available on either DVD or CD, which includes program materials and slides.

REGISTRATION FORM

April 9, 2015 Los Angeles (Live) Webcast April 9, 2015
 DVD or CD of presentation (circle choice)
and written materials (plus tax and shipping)

Name:

Firm:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Credit Card (circle one): **Visa** **MasterCard** **American Express** **Discover**

Name on Credit Card:

Number:

Expiration Date:

Vcode:

Amount: \$175 advance registration

\$250 walk-in

\$198.75 DVD or CD (circle choice)

including tax and shipping

\$50 Cancellation Fee

To enroll, go online to www.atybriefcase.com; fax form to Attorney's Briefcase, Inc. at (510) 465-7348; call (510) 836-2743, or mail completed form and check to 2915 McClure Street, Oakland, CA 94609

This activity has been approved for 3.0 hours of Family Law specialization by the California Board of Legal Specialization. This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of 3.0 hours. Attorney's Briefcase, Inc. certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.